



Nexus Research Privacy Policy

Nexus Planning and Research Ltd. would like to thank you for taking part in this confidential Market Research survey. We are not trying to sell or promote anything. This is a market research survey using scientific methods and we promise that, in obtaining your co-operation, we will not mislead you about the nature of the research or the use that will be made of the findings.

We are members of the Research Association of NZ and are bound by the code of conduct for market research. We are also adherents to the ICC/ESOMAR International Code of Marketing and Social Research Practice (www.esomar.org). From time to time we may share the survey information with our research partners, but they will agree to be bound by the same privacy requirements as ourselves.

The answers you give us will be treated as confidential unless you have given your explicit consent to the contrary.

The answers you provide to use will be used for the purpose outlined in the survey in which you are taking part. We will not hold your information for longer than is necessary. You can email us at any time to have your surveys answer removed.

As with all forms of marketing and opinion research, your co-operation is voluntary at all times.

We try our best not to interview children without first getting the permission of their parents.

We use cookies and other similar devices sparingly and only for quality control, validation and to prevent bothersome repeat surveying. You can configure your browser to notify you when cookies are being placed on your computer. You can also delete cookies by adjusting your browser settings.

We automatically capture information about your browser type in order to deliver an interview best suited to your software. We do no other invisible processing of data from your computer.

You can contact us at support@nprsurveys.com or support@nexusresearch.co.nz to discuss any problems with this survey. You can find out more about us at www.nexusresearch.co.nz.